



Media Release

THE CORPORATION OF THE CITY OF VERNON
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FOR IMMEDIATE RELEASE

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City of Vernon is now on Alertable

The City of Vernon's Emergency Program has expanded its ability to share time sensitive emergency-related information with residents, businesses, and visitors, by arranging to use a digital notification system called *Alertable*.

With this system, the City will be able to send direct notifications to subscribers through a smart phone app, by phone, text message, or email, to share information and direction related to large scale emergencies such as wildfires, floods, or other hazards that may occur within the municipal boundary.

"In order to receive these notifications from the City of Vernon, you must subscribe to Alertable and choose your preferred method of communication. There is no cost to the public to receive these notifications and signing up is easy," said Sue Saunders, Emergency Program Coordinator. "The City encourages all residents to subscribe today."

It's important to note that only *critical* notifications (such as an Evacuation Order) will be delivered via phone call or text message. However, all types of notifications will be delivered via the Alertable smart phone app, email, Alertable.ca, home speaker systems, and social media.

The [smart phone app](#) is the recommended option for using the system, which also allows users to access DriveBC and Environment Canada weather alerts on their smart phone device.

Once you sign up for Alertable, be sure to **follow 'Vernon, BC'** to receive notifications for emergency situations within Vernon's municipal boundary.

The Alertable notification system is made in Canada. It provides many options to receive direct notifications through your preferred digital device. Notifications are fast, reliable, and easy to see and hear which can also be personalized by type and severity.

For more information on how to subscribe or to download the free Alertable smart phone app, visit: www.vernon.ca/alertable.